

GENSCO SWEDISH WOOD CHISELS

Many "Help You Sell" Features
in this famous chisel line.



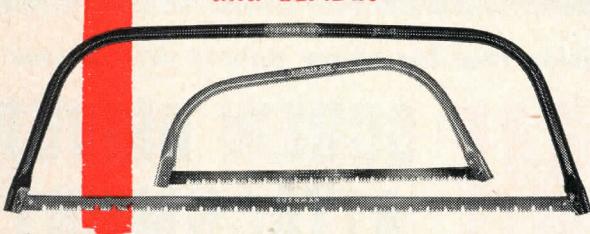
Heavy vinyl covered
canvas rolls in 4, 6 or
11 piece chisel sets.

Point of sale mer-
chandiser holds all
11 sizes from $\frac{1}{4}$ "
to 2". Given free
with starting stock
of only 16 chisels
— 1 each of 11
and 5 extra of
most popular sizes.



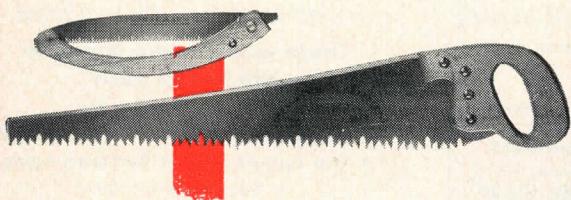
YOUR SELLING JOB IS EASIER with the GENSCO LINE

GENSCO BUSHMAN BOW SAWS and BLADES



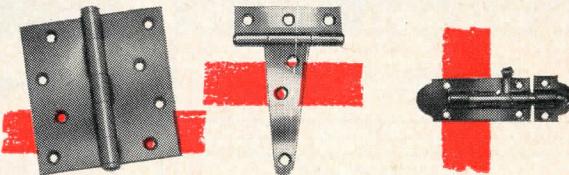
America's favorite and fastest cutting saw for pulpwood, fence posts, and rough work or camping. 24", 30", 36", 42" and 48" lengths for every job. Also replacement blades in all above lengths.

GENSCO PRUNING SAWS



5 styles of pruning and utility saws. Finest Swedish steel blades, varnished birch handles, patented tooth design for faster cutting.

GENSCO BUILDERS' HARDWARE



A moderately priced line that includes all style butts, straps, T's, hasps, bolts, shelf brackets and corner irons.

Complete Line of Wood and Machine Screws

Bright or blue steel, nickel plated or brass in round, flat or oval head in all sizes. (Gross packaging.) Machine screws in flat or round heads, square or hex nuts, in all sizes. (Gross packaging.)

GENSCO SWEDISH MORA KNIVES



Finest laminated steel blades with curly birch or red plastic handles, rust proof guards and bolsters. Top grain leather sheaths. Free display with initial purchase of 14 knives (2 each of 7 styles).



SEE YOUR JOBBER

GENSCO

WRITE FOR LITERATURE

GENSCO TOOLS

A DIVISION OF

GENERAL STEEL WAREHOUSE CO., INC. • 1804 North Kostner Avenue • Chicago 39, Illinois